

# The Fun Times

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May-June, 1991

## HIGHLIGHTS THIS ISSUE

### Game Revolution!

Game rooms across the nation are experiencing big changes.

*See page 2 for details*

### Fair Play!

An exciting new Family Fun Center opens at the Alabama State Fair Grounds next month. Jerry Robinson's dream comes true!

*See page 3*



### A Pretty New Face!

Laurie Pflieger has joined the parts department at J&J. She's eager to help you and promises "Same Day Shipping." She's waiting for your call. Make it today. 1-800-854-3140 or 714-493-4033 (in California)

### In Case You Missed It:

Noted Sports Columnist Jim Murray of the *Los Angeles Times* opened his column the morning after the Foreman-Holyfield fight with this:

ATLANTIC CITY, N.J. - One guy looked like a Greek God. The other looked like a Greek Restaurant.

## Go Karts Going Crazy!

Interest in Go Karting remains at an all time high. New J&J Cart now featured at tracks across the country.

There apparently will be no letup in go kart orders for 1991. The recession may have delayed orders, but all manufacturers report a strong order base for this season.

J&J Amusements is no different. Plans were made to limit production of its new go kart to 150 for 1991. Those are sold and are now arriving at tracks across the country - Ohio, Texas, California, etc.

Go Karts have proven to be a big winner at Family Fun Centers across the nation.

A quick visit to any quality track operation will show you why.

**1. Revenue.** Many operations can get \$4.00 per 5-minute ride = 6 turns per hour = 20 cars = \$480.00 per hour in prime time = \$3,000.00 days = \$30,000 months, and so on.

**2. Appeal.** Go Karts appeal to all ages. Adults like it just the as much as the teens and children. By adding go karts, you build on the Family Fun Center concept.

**3. Reasonable Costs.** New technology makes maintenance about on a par with most other attractions. Much of that relates to track design and construction. The car manufacturers continue to improve too. Safe Go-karts have resulted in reasonable insurance rates

J&J Amusements is ready with a new go cart and several new programs to help you into this exciting new adventure. Call us today, 1-800-854-3140, for more information.



## An Attraction for the Ages

Take a close look at these photos from a Southern California Family Fun Center. You'll notice go karting does not discriminate against sex or size. Everyone gets involved in the thrill of racing. (Go Karts courtesy of J&J Amusements. Photos: Skip Huntress)



## WATCH FOR THESE ADS FROM J&J AMUSEMENTS.



### Cornering The Market

**Sleek And Safe** Exciting new lines that excite your customers. Designed for safety and adheres to the tough new requirements that more states are demanding. **Easy Handling and Hot New Colors** Engineered for easy steering and immediate response. Comes in hot neon and bright new colors with striping. **Help with Track Design and Consultation** Thirty years experience in the Family Fun Center business has taught us the do's and don'ts of go-karting.

Call today! 1-800-854-3140 • In California/714-493-4033

**J&J Amusements, Inc.**



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**J&J Amusements, Inc.**

# J&J AMUSEMENTS PRESENTS

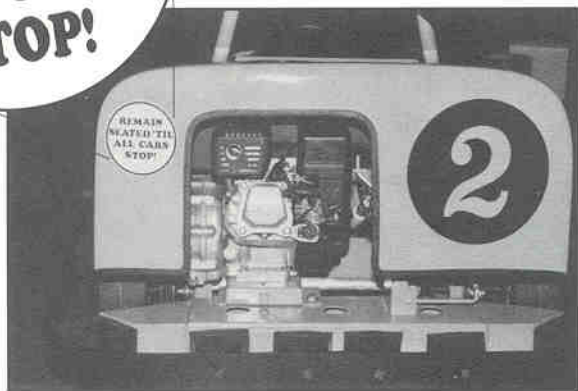
# NEW IN '92

## GO KART DECALS .99¢ EACH

**REMAIN  
SEATED 'TIL  
ALL CARS  
STOP!**

This handy decal can be placed on rear of your go karts for reminder about staying in seats for safety!

Part No. KAR091  
**\$.99 ea.**



## WATER LINE CLEANER

This cleaner from *De-Skum* is formulated to quickly, effectively and easily dissolve oils and dirt that form the unsightly black water line ring. *De-Skum Water Line Cleaner* is gelled and thickened to adhere to a pad or brush. A professional cleaner that is designed to cut grease and oil quickly. *De-Skum Water Line Cleaner* is so strong that one quart is equal to at least two gallons of regular cleaner.

Part No. DE003A

**\$8.95 per quart/\$91.29 per case (12 qts.)**

## TOOL CHESTS FOR THE PROS

We asked park mechanics to design tool chests specifically to work on J&J bumper boats and go karts with Honda and Suzuki engines.

Featuring SK tools and other specialty tools that make the work easier and more efficient.



FOR  
**HONDA  
& SUZUKI  
MOTORS**

### STARTER SET

- 22" 2-Drawer Chest
- 5" Cutter Pliers
- 8" Combination Pliers
- 16 oz. Ball Peen Hammer
- 13-Pc Super Krome Comb. WR Set Frac
- 16 oz. Soft Face Hammer
- 15-Pc Super Krome Set Metric
- 13-Pc 3/8" Dr. Met Skt. Set
- 17-Pc 3/8" Dr. Frac Skt. Set w/Ratchet

Part No. SK001A - **Total Price \$435.08**

### MASTER SET

- 6-Drawer Chest
- 3/8" Drive Extension Set
- 5" Cutter Pliers
- 12-Pc Met Impact Skt. Set
- 8" Combination Pliers
- 6-Pc Screwdriver Set
- 16 oz. Ball Peen Hammer
- 3/8" Speeder Handle
- 16 oz. Soft Face Hammer
- 5-Pc Punch & Chisle Set
- 3/8" Dr. Torque Wrench
- 13-Pc Super Krome Comb. WR Set Frac
- 13-Pc 3/8" Dr. Met Skt. Set
- 15-Pc Super Krome Set Metric
- 17-Pc 3/8" Dr. Frac Skt. Set w/Ratchet

Part No. SK001B - **Total Price \$821.58**

**20% BELOW LIST PRICE  
CALL FOR DETAILS!**



# SO YOU CAN'T FIND YOUR MECHANIC?

## Here's Help!

You know the scenario:

**Park Owner:** *Where's Dan, the mechanic?*

**Park Manager:** He's gone for parts.

**Park Owner:** *He never fixes anything...just runs around getting parts.*

**Park Manager:** You got that right.

Well, here at J&J Amusements we can help you with that problem by taking your parts order by *Phone or Fax* for bumper boat and go kart motors. *Same Day Shipping* on all orders received prior to Noon (EST) - 3 p.m. (PST). 2nd Day or Overnight Delivery if requested!

No need for mechanics to go to the Honda dealer anymore wasting time and the company truck. No more two and three hour lunches while they're out.

J&J features a complete line of Honda Bumper Boat Motor

Parts for the BF2A motor and also the GX140 (5hp) and GX160 (5.5hp) along with a complete line of accessories and other items for the Family Fun Center.

No more excuses about being out of Honda parts. We can ship Overnight if need be!

Tell your mechanic to phone in the order. **TOLL FREE** (1-800-854-3140) or **FAX YOUR PARTS ORDER** (714-661-2647).

J&J Amusements, Inc. looks forward to serving you this year.

Clip this out and paste it to your Rolodex File!

J&J Amusements, Inc.

**J&J Amusements, Inc.**

Toll Free Parts

1-800-854-3140 (Outside California)

In California (714) 493-4033

FAX (714) 661-2647

## TIPS FOR EASY PARTS ORDERING

Here are some ways to save time and money when ordering parts from J&J Amusements:

### Ordering by Phone

1. Before placing call to J&J, make list of parts you need.
2. Put page number where part appears in the current J&J Parts Guide.
3. Keep parts guide handy for easy reference.
4. After phone answered by J&J, ask immediately for parts department.

5. Always give your phone number in case questions arise about your order.

### Ordering by FAX

1. Print clearly on your ORDER FORM (see samples in J&J 1992 Parts Guide).
2. Make sure your name and telephone number is on each sheet you FAX.
3. Don't forget to indicate how you want it shipped - regular UPS (5 to 7 days), 2nd Day Air, Overnight.

## BETTER SERVICE COMMITMENT FROM J&J IN '92

*Continued from page 1*

game. But our back orders were kept to a minimum a year ago.

If we have the parts in stock, we're on our way. The company motto at J&J is "Same Day Shipping". The order must be shipped the same day as received if at all possible. Often we have our United Parcel representative waiting impatiently while we box our last order of the day.

All park managers and mechanics should be aware of the significant time change between the

East Coast and our West Coast location. Many persons call early in the morning and miss us because we are three hours behind.



J&J will be expanding its parts department for Honda GX140 and GX160 go kart engines. We hope to never have back orders for any part on the Honda 2hp bumper boat motor or 5.5hp Honda go kart motors. We also carry a full line of Suzuki 2 hp motor parts.

### Order Parts Guide

All regular customers of J&J Amusements will be receiving a parts guide by Feb. 15, 1992. If you are not a regular customer, you can order by phoning us TOLL FREE at 800-854-4140.

J&J carries a full selection of Honda and Suzuki motor parts along with various accessories for the bumper boat and go kart attractions. Included are signs, cleaners and tools, and many other items too numerous to mention.

# J&J CONNECTIONS

J&J Amusements, Inc. continues to send its high quality products around the world...

MEXICO

HAWAII

CHINA

## FOREIGN SALES REPORT

Hawaii will see a fleet of J&J bumper boats as Alicia and Steve Russ are busy building a pond in Honolulu...Mainland China will never be the same after 12 J&J Can Am go karts arrive for a Family Fun Center that is under the guidance of Mak Louis, a trading company in the Far East with Tai Mak, Director... and Tijuana, Mexico will join the Family Fun Center family with The World Of Fun now under construction and scheduled for a March 1 grand opening. The World of Fun will feature 12 J&J Bumper Boats, 12 J&J Can Am go karts and ABC Batting Cages. Project designed by Jaime Behar, Tijuana architect and developer...

## MULTIPLE PARK PROJECTS

Whiteco, of Merrillville, Indiana, continues to expand aggressively with Family Fun Centers under the name of Celebration Station and J&J and ABC continue to be one of their main suppliers...30 new J&J bumper boats can soon be seen in a new Celebration Station in Austin, Texas and 40 Can Am go karts will be featured in Baton Rouge, LA...



Alvin Kelsch

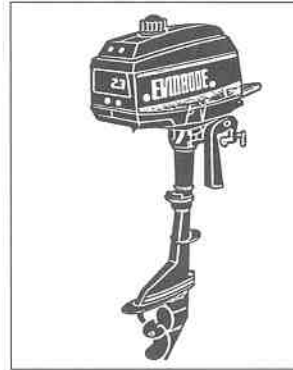
Longtime customers GOLF-N-STUFF of Ventura, Ca. (Alvin Kelsch, GM) recently replaced old boats with 15 new J&J Buddy Boats...Scandia Recreation Centers, owners of Family Fun Centers in Victorville, CA; Las Vegas, NV have completed a new center in Ontario, CA and have 14 new J&J Buddy Boats and ABC Batting Cages...FIDDLESTICKS Family Fun Center will open in Phoenix in March with go karts and bumper boats from J&J, batting cages from ABC Batting...more centers to follow.



Fiddlesticks' Al Maynard, Michael Stewart and Peter Gooding (from left) on a California "Fact Finding Tour."

# PRODUCT NEWS

## BACK-UP MOTORS-CHEAP!



Evinrude Motor

If you own J&J bumper boats and always wanted a couple of extra motors to avoid any down time, we have the answer.

Last year, J&J purchased a number of Evinrude 2.3hp motors and customized them to fit J&J boats. These motors underwent limited research and development for less than one month.

These motors sold last year for well over \$900 and fit J&J bumper boats. They feature all of the J&J custom parts - handle bars, prop guards, expanded tanks, etc.

**WE'RE SELLING THESE FOR \$300 EACH WHILE THEY LAST.**

All have been reconditioned in our warehouse and will be started and tested prior to shipment.

Parts must be obtained from your local OMC (Johnson or Evinrude) dealer. J&J will not stock replacement parts.

This is a cost effective way to make certain you always keep your boats operating. Call and order today and solve that spare motor problem.

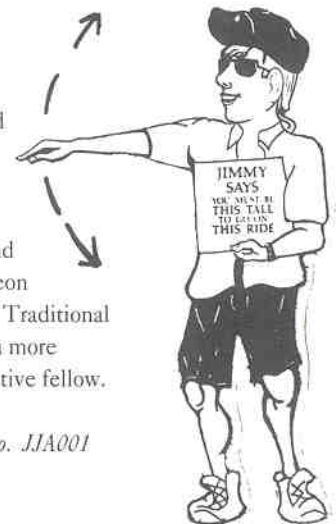
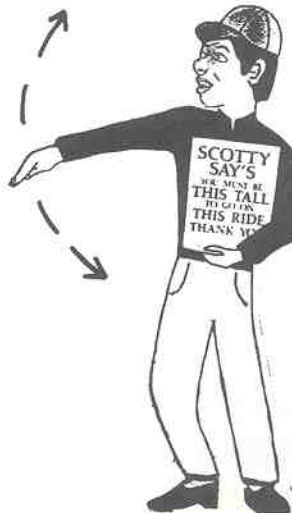
## ADJUSTABLE SIGNS-SAVE \$100 EACH

You'll find that this new product is great for any ride with a height requirement. The arm is easily adjusted anywhere from 40 to 60 inches.

Cut from plywood and painted in bright colors, you have two choices - California Jimmy with his sunglasses and

bright neon colors or Traditional Jimmy, a more conservative fellow.

Part No. JJA001



Regular Price - \$249.99

**SPRING SALE PRICE - \$149<sup>99</sup>**

**SUZUKI**

# SPRING SALE

We will credit the following discounts on *any* order of Suzuki *DT2 Motor Parts\** received prior to April 15, 1992.

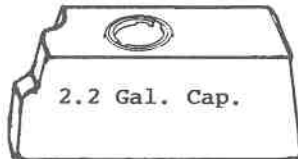
- \$ 0.00 to \$250.00 = 3% Discount
- \$ 251.00 to \$1000.00 = 7.5% Discount
- \$1001.00 to \$2000.00 = 12% Discount
- \$2001.00 & Over = 15% Discount

*\*Does Not Include New Motors.*

## EXPANDED FUEL TANKS FOR HONDA MOTORS

### Go Karts

Fits Honda GX140 & 160 Motors  
Designed by J&J to fit snugly and securely on the Honda GX140 and GX160 motors. Made of unbreakable polyethylene/high impact. Holds 2.2 gallons which is about 2 1/2



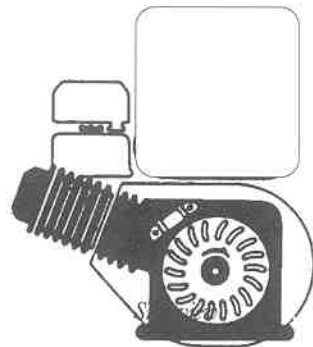
times the stock tank. Includes Kelch Cap.

**\$49<sup>99</sup>**  
(with cap)

**Quantity Discounts Available!**



Part No. FT015A  
\$4.45 ea.



### Bumper Boats

Fits Honda BF2 Motors New J&J design. Made from high density/polyethylene. Holds 8 times more fuel than the stock fuel tank. No overheating problems experienced with Honda tanks from other manufacturers!



## OIL CHANGING CART- \$499<sup>00</sup>

If you've got a fleet of go karts and/or bumper boats, you know that it takes hours and sometimes days to manually drain and fill the oil.

And it just so happens this is the most crucial maintenance for the Honda go kart engine.

### AND WHAT A MESS!

J&J to the rescue with this new heavy duty oil changing cart. You'll pay it off with labor savings in no time.

**Drain and fill a Go kart with oil in 3 minutes.  
No Mess. Save on Labor!**



### SPECIFICATIONS

- Height = 32"
- Length = 28"
- Weight = 43 lbs.
- Capacity = 12 Gal. Old oil  
12 Gal. New oil.
- Powered by: 1 hp Compressor with 5 to 10 Gallon Air tank,
- Maximum 100PSI (Compressor not included)
- Advantages: Easy Disposal/Easy Mobility/Air Driven Pump/Heavy Duty Motor/Rebuildable Impeller

**ORDER BY FAX THIS YEAR!**  
**(714) 661-2647**  
**OR TOLL FREE 1-800-854-3140**  
**SAME DAY SHIPPING!**